



in association with



**KUEHNE+NAGEL**



# THE BIG PICTURE PACKAGE

## Share your awards journey with both your internal and external stakeholders anywhere in the world.

**(Bigger audience reach!)**

In this package we provide 'unlocked access' to the awards through our managed listing service. You can invite internal team members, colleagues from your international sites, valued customers and even potential customers you are trying to engage, plus the important stakeholders you most want to share in your awards experience. Simply provide us with your guest list and we will provision with access from anywhere in the world.

## Enhanced Irish Times Coverage with a quotation from your senior management **(Extra feature!)**

As part of our coverage, our online content in The Irish Times, the awards' Communications Partner, will include comments from selected industry leaders within the awards' sector. With this package you can ensure your senior management's views are heard. Include your C-Suite leaders (or other senior executive leads) on this valuable and exclusive platform.

**Only available with this package.**

## A bespoke video of your awards experience **(Extra feature!)**

This bespoke video gathers all the key moments of the awards experience where your organisation is involved. Designed for immediate circulation to your target audiences through all digital channels, the video is a concise, tailor-made record of your achievements in this year's programme. The most impactful medium for digital is video and you leverage its power through this feature.

**Only available with this package.**

## The Trophy

If you win, your trophy will be personalised and sent to your designated delivery address within 5 working days. Plus, for media purposes, we will send you an image for early publicity usage.

## Winner's and Placing logo

As a winner you will receive, right after the ceremony, your winner's badge for media purposes. Those who are placed will also receive a special badge.

## Digital Assets Package

Right after the awards finish we will send you a selection of screen grabs of the ceremony itself so you can tell your story across all digital channels.

## \*Extended Big Quiz Inclusion: get enterprise-wide buy in with this immersive feature **(Bigger quiz engagement!)**

The big quiz is live and interactive and runs throughout the awards ceremony providing massive value to your team by affording an individual prize opportunity.

In addition there will also be a prize for the best corporate team performance.

Finally, all players get to vote on the charity which will be the beneficiary of a cash donation.

Up to 25 members of your team or business network can play the Big Quiz.

As the competition runs, frequent updates will add an extra dimension to proceedings and drive team engagement.

**Good fun and a good cause.**



\*access to the quiz in this package is limited to Ireland participants only